



AEA Europe 2026

25 - 28 November, Rome, Italy

Università Roma Tre

<https://2026.aea-europe.net>

Conference Organising Committee Contacts

Prof. Beatrice Partouche
Università Roma Tre
beatrice.partouche@uniroma3.it

Prof. Conny De Vincenzo
Università Roma Tre
conny.devincenzo@uniroma3.it

Ms. Linda Wye
AEA Europe Secretariat
admin@aea-europe.net

Conference Coordinators

EasyConferences
10, Michael Giorgalla
1095 Nicosia, Cyprus

Tel: +357 22 591 900
info@easyconferences.eu

Rome

Invitation to Sponsor at AEA Europe 2026 Conference

This year's annual conference of the Association for Educational Assessment Europe (AEA Europe) will be held in Rome from 25 - 28 November 2026. I invite you to partner with the Association by providing sponsorship for the conference and becoming visibly associated with the event. See conference website <https://2026.aea-europe.net/>

AEA Europe <https://aea-europe.net/> serves individual and corporate members from across Europe and globally who share interests in educational assessment. Members work in examination agencies, regulatory bodies, research institutes, universities, schools, the corporate sector and government organisations. The Association is a vibrant forum for the exchange of research, developments and practice in relation to assessment policies, processes and products internationally.

Our recent conferences in Ireland, Malta, Cyprus, and The Netherlands have attracted between 300-400 delegates from nearly 40 countries. We anticipate that the event in Rome, one of the world's most iconic cities, will be our largest yet. Our venue in the city—Università Roma Tre—is centrally located in Rome and highly accessible to delegates from Italy and for international colleagues. The university offers delegates an inspiring setting that combines cutting-edge facilities with the cultural richness of Italy's capital city.

The theme of the 2026 conference is **Assessment Literacy: Building Capacity for Quality Assessment Across Educational Systems and Assessment Providers**. The backdrop to this theme includes the increasing complexity of assessment methods, the evolving expectations of users and consumers of assessments, and the varying uses to which assessment information is put. Never has it been so important that people involvement in assessment—test developers, researchers, policymakers, educators, learners and the public—have the knowledge, skills and competencies to use assessment wisely. The conference programme will contain keynote addresses by international leaders in the field, papers, symposia, discussion groups and poster presentations, in addition to workshops.

I invite you to support our conference. Sponsorship represents a valuable way to raise the profile of your organisation and to highlight your services/products with the many assessment researchers, practitioners, policy-makers and doctoral students who will be attending the event. This Sponsorship brochure outlines a selection of ways in which you can partner with us and, therefore, link your organisation's identity with the event. Should none of these packages suit your needs, we are happy to discuss alternative options with you to facilitate your involvement with the conference as a sponsor.

If you are interested in any of the sponsoring opportunities outlined in the prospectus, or in providing any other form of support, please contact us using the details on the cover of this brochure.

I would welcome the opportunity to work with your organisation as we prepare for our conference in Rome.

Kind regards,

A handwritten signature in blue ink that reads 'Damian Murchan'.

Professor Damian Murchan
President, AEA Europe

Email: damian.murchan@tcd.ie

Theme

Assessment Literacy: Building Capacity for Quality Assessment Across Educational Systems and Assessment Providers

The **Association for Educational Assessment Europe** (AEA Europe) invites proposals for its **27th Annual Conference** to be held in Rome, Italy, from 25 to 28 November 2026. This conference will bring together researchers, practitioners, policymakers, students, and assessment professionals, and representatives of evaluation, accreditation, and quality assurance agencies from across Europe and beyond to engage with the critical and timely theme of assessment literacy.

OPPORTUNITIES

Sponsor a main event

Participants: 350+

1

Gala Dinner

Gala Dinner
€4000

The gala dinner is the main social event at the conference held on the Friday evening. All delegates are invited, and the majority attend, as part of their conference attendance package'.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

Welcome Reception

Welcome
Reception: €2500

The welcome reception is held on the first evening of which all delegates are invited to. The event consists of drinks and canapés.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

2 Event for Fellows / PhD Students

PhD / Fellows Event
€1500

PhD/Fellows event encourages general networking for our accredited members and students. It is normally held off site and is great for impromptu meetings/discussions.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

Networking Lunch (each)

Networking Lunch
(each): €1500

There will be several coffee breaks taking place during the conference. All delegates are invited as part of their conference attendance package.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

Networking Coffee Break (each)

Networking Coffee Break
(each): €1000

There will be several coffee breaks taking place during the conference. All delegates are invited as part of their conference attendance package.

Entitlements:

- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

3

Sponsor Awards

Booked

Kathleen Tattersall New Researcher Award

The prize for the Kathleen Tattersall New Researcher Award consists of a 500 Euro payment, plus free attendance at the conference. The prize may also include a visit to the sponsoring organisation.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Mention in the welcome address
- 1 complimentary digital bag insert
- To present the award winner with the prize
- Company logo on the back of the conference programme

AEA Europe Poster Award

Booked

Each year a prize is awarded for the best poster. This has traditionally involved a visit to the sponsoring organisation although alternative prizes will be considered.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Mention in the welcome address
- 1 complimentary digital bag insert
- To present the award winner with the prize
- Company logo on the back of the conference programme

4

Become an exhibitor

Become an exhibitor €600

- 4m² exhibition space* (2m x 2m)
 - One Table
 - Two Chairs
 - One plug (electricity)
 - Company logo under Exhibitors on conference website
 - Link to a webpage of your preference on conference website
- * Minimum area is 4m²



Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.

5 Future of assessment research

**New Researcher
Support €500+**

Would you like to support the development of new researchers by enabling them to attend the AEA Europe conference when they might not otherwise be able to? We are now offering the opportunity to sponsor the future of assessment research by contributing to the Participation Fund, as outlined above. Sponsors who contribute 500 euro or more to the Fund in a given year will be entitled to the following:

- Logo associated with the sponsor in all publications and on the AEA Europe website
- Being named and identified as a sponsor of the fund
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

More information is available here: <https://aea-europe.net/participation-fund>

6 Additional Sponsorship Opportunities

In case that there are interested parties that would like to support the conference with an alternative sponsorship they should contact the conference organisers for more information.

Terms of Agreement

- All prices exclude VAT of 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing cameraready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Full payment is required once the agreement is signed and the invoice is issued.
- Sponsorships are allocated on a first come, first served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators to sign an “Agreement Form”.
- Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: “Agreement Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule: At least 90 days – 50% of contract. Less than 90 days – no refund.

AGREEMENT FORM

I (name) _____ representing (organisation) _____

hereby confirm the sponsorship for **AEA Europe 2026**

with an amount of € (number) _____ (amount in words) _____

By signing this form, I agree to the terms and conditions included in the Sponsorship Pack.

A. Sponsor's Contact Information

Please fill in the fields below and email the complete form to the conference Secretariat along with your reservation payment.

Signatory Name	
Position	
Company/Organization	
VAT Number	
Website	
Address	
City, Postal/Zip Code	
Country	
Phone	
Email	
Contact Person	

B. Packages and Rates

SPONSORSHIP	☐ Gala Dinner	€ 4.000
	☐ Welcome Reception	€ 2.500
	☐ PhD/Fellows Event	€ 1.500
	☐ Networking Lunch	€ 1.500
	☐ Networking Coffee Break (each)	€ 1.00
	☐ Exhibitor	€ 600
	☐ New Researcher Support (€ 500+)	€

C. Payments

Payment upon signature of the Acceptance Form, EasyConferences will issue an invoice, which will be forwarded to sponsor/exhibitor electronically. Full payment should be received within 2 weeks.

Please select method of payment:

☐ **By bank deposit:**

Bank name: Hellenic Bank

IBAN: CY79 0050 0131 0001 3101 5702 0401

BIC: HEBACY2N

Bank Address: Hellenic Bank, 59 Vyzantiou Avenue, Strovolos, 2064, Nicosia, Cyprus

☐ **By credit card:**

VISA, MASTERCARD

Cardholder Name: _____

Card Number: _____ Expiry Date: _____

A secure payment link will be sent to the email address of the contact person you entered above.

Name: _____ Signature: _____ Date: _____

TERMS OF AGREEMENT

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an “Acceptance Form”.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: “Acceptance Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule in relation to the conference: 90 days before the event – 50% of contract. Less than 90 days before the event – no refund.

Conference Coordinators Contact Details:



EasyConferences

Tel: +357 22 591 900

Email: info@easyconferences.eu